



TO: Interested Parties
FROM: Patinkin Research Strategies, LLC
 Ben Patinkin and Maggie Simich
RE: Perceptions of SB140 in Georgia
DATE: March 15, 2023

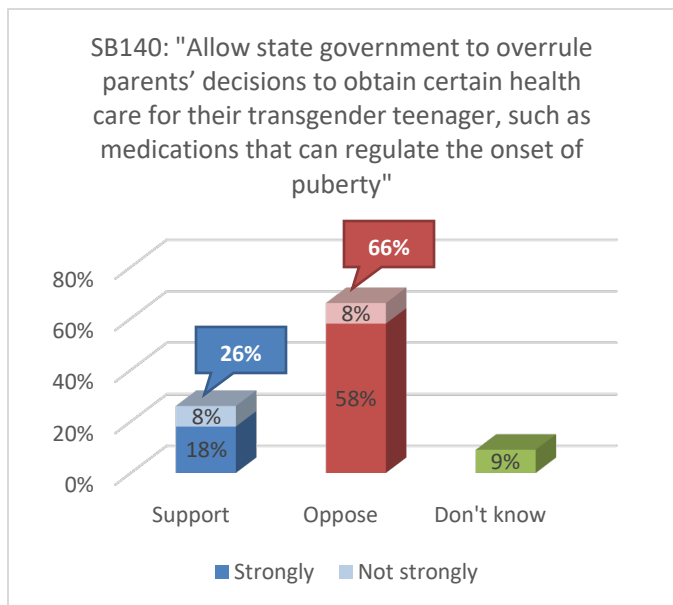
Patinkin Research Strategies designed and administered this multi-modal survey. The survey reached n=500 likely November 2024 voters in Georgia. The survey was conducted March 13-15, 2023, via live phones with trained operators, online via a link from a direct SMS, and online via voter file matched panel. The sample was randomly selected from TargetSmart’s enhanced voter file. 40% of respondents were reached on telephones (42% weighted). 59% of respondents who took the survey via phone were reached on a wireless phone (58% weighted). 40% of respondents were reached via SMS and took the survey online (40% weighted). 20% of respondents were reached via voter file matched online panel (18% weighted). Quotas were assigned to reflect the demographic distribution of likely November 2024 voters in Georgia. The data were weighted by gender, age, race, TargetSmart Partisan Scores, 2020 Presidential Vote, TargetSmart High School Only Scores, media market, and urbanicity. Percentage totals may not add up precisely due to rounding. The credibility interval (the theoretical margin of error for a blended methodology poll that relies partially on telephone-based probability sampling and partially on non-probability based online panel and text-to-web sampling) is +/-4.4%.

Two-Thirds of Likely Georgia Voters Oppose SB140

Only a quarter (26%) of likely November 2024 voters support SB140 based on a plain language explanation¹. Two-thirds (66%) oppose the legislative action. Strong opposition to the bill (58%) outnumbers strong support (18%) nearly three-to-one.

Opposition to SB140 is bipartisan, with significant majorities of self-identified Democrats (73%), independents (63%), and Republicans (59%) lining up against it.

There’s also broad opposition to the law across the state with six-in-10 or more voters in Northern Georgia (62%), Southern Georgia (67%), Suburban Atlanta (67%), and Urban Atlanta (66%) objecting to the policy.



¹ Provided next are a number of laws currently being considered by the Georgia state legislature. After each, please indicate whether you support or oppose that law. [IF SUPPORT/OPPOSE, ASK:] Do you feel that way strongly or not so strongly?: Allow state government to overrule parents’ decisions to obtain certain health care for their transgender teenager, such as medications that can regulate the onset of puberty