



Week 1 Sample Text Script

Hi! It's {texterFirstName}. Election Day is Tuesday, November 5th and we are counting on you to vote your rights! Have you registered to vote or checked your voter registration status? The voter registration deadline is October 7th.

REPLIES:

- Yes

Great! That's awesome. Will you remind 5 friends or family to check their voter registration as well?

- Yes

Great, thanks for being a voter!

- No

No worries, Thanks for being a voter! Have a great day!

- No

Can I help you register or check your status?

Yes

Great. You can check at mvp.sos.ga.gov

No

Thanks for your time. Have a great day

- Already checked/registered

Thank you for checking. Please encourage friends and family to check their registration. Have a great day!

Week 4 Sample Door Script

Hi, is [VOTER NAME] available? Hi [VOTER NAME], I'm [YOUR NAME] your neighbor in [Neighborhood]. I am out today making sure people are going to participate in the upcoming November 5th election.

Q1: Can I count on you to vote all the way down the ballot for the November 5th election?

- 1) Yes
- 2) No

Response 1: That's great.

Response 2: "Got it. Are there any questions or concerns you have about voting? [LISTEN] I understand. For me it comes down to [issue you are passionate about]."

Given that, Can I count on your commitment to vote?

YES: Go to Response 1

NO/Unsure: Go to Response 3

Response 3: I understand.

Q2: How do you plan to vote in the November 5th election?

- 1) Election Day
- 2) By Mail
- 3) Early In-Person

Response 1-3: That's great! (Continue to plan-making)

Plan-making

Election Day: Polls are open from 7am to 7pm. **Do you know where your voting location is?** [PAUSE] You will need to bring a photo ID. **Do you know what form of ID you'll use?** [PAUSE] Great. [REPEAT VOTER'S PLAN TO THE VOTER]. That sounds like a good plan.

By Mail: **Have you received your ballot?** [PAUSE] When filling out your ballot, make sure you remember to sign it. **How and when do you plan to return your ballot?** [LISTEN] Got it. [REPEAT VOTER'S PLAN TO THE VOTER]. That sounds like a good plan.

Early In-Person: You can vote early in-person until October 30th. **Do you know your closest early vote location?** [LISTEN] You will need to bring a picture ID. **Do you know what form of ID you'll use?** [PAUSE] Great. **How do you plan to get there?** [LISTEN] Got it.

Week 5 Sample Phone Script

INTRODUCTION

Hi _____ How are you doing?

This is _____ and I'm calling all my friends and family members to remind them that too much is at stake, as it relates to saving our democracy and all the issues that we care about and I need you to vote your values, as it's critical that you vote down the ballot this November for our futures.

What is your top priority for the upcoming election?

- Education
- Equal Access to Voting
- Healthcare
- The Economy

RESPONSES

Education

Thank you for your feedback! The only way to ensure that Georgia gets access to better education is by participating in the process to ensure that we elect education advocates down the ballot that will work hard to improve Georgia's schools and expand access to educational opportunities.

Equal Access to Voting

Thank you for your feedback! That's great to know after noticing years of laws that make it harder to vote in Georgia, however the only way to stop that is if you keep showing up and casting your ballot especially for voting right champions that will prioritize access to the ballot for everyone eligible.

Healthcare

Thank you for your feedback! The only way to ensure that Georgia gets access to better healthcare is showing up and urging your family and friends to go with you, as it will require all of us in this fight to increase access to affordable healthcare and expand medicaid coverage and it starts with you voting this November.

Jobs/Economy

Thank you for your feedback! I can relate to this and definitely urge you to show up at the ballot box to elect folks down the ballot that will work hard to improve Georgia's economy and create jobs for all residents.

ENDING

It is extremely important that you get out and cast a ballot this election cycle as your vote will determine the future of the state, not just for you, but for those that you care about. Do you have a plan to vote this November?

If yes

That's great to hear! Make sure you and everyone you know are registered to vote. Thank you for your time!

If unsure/no

I'm sorry to hear that! Your vote makes a huge difference in how our communities are shaped and I hope you will go and vote for the future - your future, your family's future, and this state. Thanks for your time.